

**A**

**200906**

**POST GRADUATE DIPLOMA**

**Public Health**

**Subject: Supply Chain**

**Subject Code: IDGE-007**

**Semester: Second**

**September 2020**

**Theory (External): 70 Marks**

**Time: 03 Hours**

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**INSTRUCTIONS TO THE STUDENTS**

1. Read the questions carefully and write the answers in the answer sheets.
2. Wherever necessary, the diagram drawn should be neat and properly labelled.
3. This questions paper comprises of 8 questions out of which student need to attempt any 4 questions.
4. All questions carry equal marks.
5. The time allotted will be 3 hours for examinations including time of downloading of question paper to emailing of answer books to the concerned Dean/IC.

## **ESSAY TYPE QUESTIONS**

1. “Effective Reverse Supply Chain Management leads to Green Supply Chain Management” Justify the statement.
2. Explain the importance of Inventory Management in the Supply Chain
3. What is Data Mining & Bar Code? List out its implications in SCM?
4. Why in present context Customer Relationship Management (CRM) is gaining importance?
5. Write detail note on Third Party Logistics with suitable example. Explain Reverse Supply Chain, with suitable example.
6. Discuss logistics management as crucial integral component of supply chain management. Take an example of popular logistics partners.
7. Describe the key principles and processes in cold chain and vaccine management?
8. Describe about CCL & VM in the context of Polio Eradication and Endgame Strategic Plan (PEESP)

\*\*\*\*\*END OF PAPER\*\*\*\*\*